



## **Sponsorship & Donation Packages**

**[www.bit.ly/GA-JPN-Peace-Bell-Donate](http://www.bit.ly/GA-JPN-Peace-Bell-Donate)**

### **TITLE Sponsor / Donor – \$150,000 x 1**

- Name & Logo on plaque at Peace Bell Tower site
- Naming rights as presenting company of Georgia-Japan Peace Bell Project
- Invitation to VIP reception at Georgia-Japan Peace Bell Groundbreaking, Opening Ceremony, and other special events at The Carter Center in Atlanta, Georgia – attended by international dignitaries, business/community leaders, and other special guests
- 3 tables of 10 (30 total guests) at Peace Bell Opening Ceremony
- Two 30 second company commercials presented at Opening Ceremony
- LARGE Company logo projected at Opening Ceremony
- 2 Full-page color advertisements in Peace Bell Project Program Book
- Company logo & link placed on homepage of the JASG/JCCG website
- Company logo & link prominently placed on project landing page and sponsor page of website
- Logo prominently placed in signage at Groundbreaking/Opening Ceremonies & other events
- Recognition as Title Sponsor in all project news, international press and media releases and other promotional materials for project
- Announcements as Title Sponsor during JASG/JCCG programming

### **DIAMOND Sponsor / Donor – \$50,000 x 2**

- Name & Logo on plaque at Peace Bell Tower site
- Invitation to VIP reception at Georgia-Japan Peace Bell Groundbreaking, Opening Ceremony, and other special events at The Carter Center in Atlanta, Georgia – attended by international dignitaries, business/community leaders, and other special guests
- 2 tables of 10 (20 total guests) at Peace Bell Opening Ceremony
- 30 second company commercial presented at Opening Ceremony
- Company logo projected at Opening Ceremony
- 1 Full-page color advertisement in Peace Bell Project Program Book
- Company logo & link placed on home page of the JASG/JCCG website
- Company logo & link prominently placed on project landing page and sponsor page of website
- Logo prominently placed in signage at Groundbreaking/Opening Ceremonies & other events
- Recognition as Diamond Sponsor in all project news, international press and media releases and other promotional materials for project
- Announcements as Diamond Sponsor during JASG/JCCG programming



## **PLATINUM Sponsor / Donor – \$25,000**

- Name & Logo on plaque at Peace Bell Tower site
- Invitation to VIP reception at Georgia-Japan Peace Bell Groundbreaking, Opening Ceremony, and other special events at The Carter Center in Atlanta, Georgia – attended by international dignitaries, business/community leaders, and other special guests
- 1 table of 10 (10 total guests) at Peace Bell Groundbreaking and Opening Ceremony
- Company logo projected at Opening Ceremony
- Half-page color advertisement in Peace Bell Project Program Book
- Company logo & link placed on homepage of the JASG/JCCG website
- Company logo & link prominently placed on project landing page and sponsor page of website
- Logo prominently placed in signage at Groundbreaking/Opening Ceremonies & other events
- Recognition as Platinum Sponsor in all project news, international press and media releases and other promotional materials for project
- Announcements as Platinum Sponsor during JASG/JCCG programming

## **GOLD Sponsor / Donor – \$10,000**

- Name on plaque at Peace Bell Tower site
- 5 guests invited to at Peace Bell Groundbreaking and Opening Ceremony
- Company logo projected at Opening Ceremony
- Quarter-page color advertisement in Peace Bell Project Program Book
- Company Logo placement on Peace Bell Project T-Shirt
- Company logo & link placed on homepage of the JASG/JCCG website
- Logo placed in all signage displayed at Groundbreaking/Opening Ceremonies & other events
- Recognition as Gold Sponsor in all project news, international press and media releases and other promotional materials for project
- Announcements as Gold Sponsor during JASG/JCCG programming

## **SILVER Sponsor / Donor – \$5,000**

- Name on plaque at Peace Bell Tower site
- 2 guests invited to the Peace Bell Groundbreaking and Opening Ceremony
- Company name recognition in Peace Bell Project Program Book
- Company name placement on Peace Bell Project T-Shirt
- Company name & link placed on homepage of the JASG/JCCG website
- Name placed in all signage displayed at Groundbreaking/Opening Ceremonies & other events
- Recognition as Silver Sponsor in project news, press releases & promotional materials
- Announcements as Silver Sponsor during JASG/JCCG programming



## **BRONZE Sponsor / Donor – \$2,500**

- Name on plaque at Peace Bell Tower site
- 2 guests invited to Peace Bell Groundbreaking and Opening Ceremony
- Company name recognition in Peace Bell Project Program Book
- Company name placement on Peace Bell Project T-Shirt
- Company name & link placed on homepage of the JASG/JCCG website
- Name placed in all signage displayed at Groundbreaking/Opening Ceremonies & other events
- Recognition as a Bronze Sponsor in all project news, press releases and promotional materials
- Announcements as a Bronze Sponsor during JASG/JCCG programming

## **PEACH Sponsor / Donor – \$1,000**

- Name on plaque at Peace Bell Tower site
- 2 guests invited to Peace Bell Groundbreaking and Opening Ceremony
- Company name recognition Peace Bell Project Program Book
- Company name placement on Peace Bell Project T-Shirt
- Company name & link placed on homepage of the JASG/JCCG website
- Name placed in all signage displayed at Groundbreaking/Opening Ceremonies & other events
- Recognition as Peach Sponsor in all project news, press releases and promotional materials
- Announcements as Peach Sponsor during JASG/JCCG programming

**Please consider making a tax-deductible contribution to help us  
promote peace & friendship if you are not able to sponsor  
(donors over \$100 receive a T-Shirt | over \$500 will be included in the program book)**

Please join us in making a financial contribution to help fund the construction of the Peace Belltower and help promote friendship, respect and peaceful understanding between the people of Japan and the United States No contribution is too small and you are welcome to make your donation recurring on a monthly basis to lighten the amount you would contribute at one time. Your **tax-deductible donation** can be designated as a gift in honor of a friend, client or family member, to acknowledge your gift. You may also check to see if your employer matches your charitable contribution. Thank you for your support!

**[Peace Bell Sponsorship-Donation](#)**

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## **Sponsorship Packages – [www.bit.ly/GA-JPN-Peace-Bell-Donate](http://www.bit.ly/GA-JPN-Peace-Bell-Donate)**

	<u>Title</u>	<u>Diamond</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Peach</u>
<b>Price</b>	<b>\$150,000</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
Presenting Sponsor	●	-	-	-	-	-	-
VIP Invitation	●	●	●	-	-	-	-
Opening Ceremony & Events	30 Guests	20 Guests	10 Guests	5 Guests	2 Guests	2 Guests	2 Guests
Opening Commercial	30 second x2	30 second	-	-	-	-	-
Logo/Name Projection at Event(s)	Company Logo	Company Logo	Company Logo	Company Logo	Company Name	Company Name	Company Name
Program Ads	Full Page Color x 2	Full Page Color	½ Page Color	¼ Page Color	-	-	-
Bell Project Merch	Logo	Logo	Logo	Logo	Name	Name	Name
Website	Logo & Link on website	Logo & Link on website	Logo & Link on website	Logo & Link on website	Name & Link on website	Name & Link on website	Name & Link on website
Signage	Logo	Logo	Logo	Name	Name	Name	Name
Recognition in all PR materials	●	●	●	●	●	●	●

**Georgia-Japan Peace Bell Sponsorship & Donation**

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